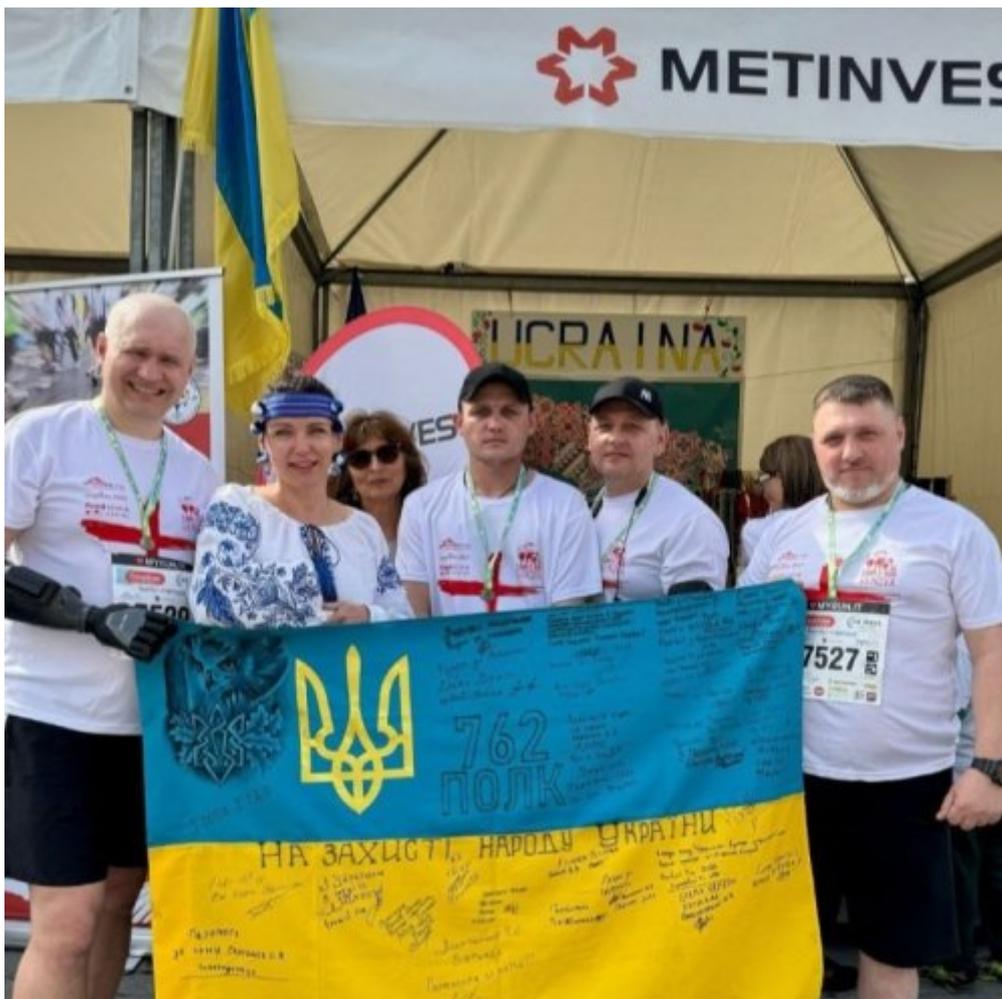


13 May

Running with purpose: How Metinvest united health, hope, and resilience in the heart of Genoa



This year, the La Mezza di Genova running events welcomed not only [Metinvest](#) employees working across EU countries, but also a special delegation from Ukraine: seven employees who had served in the Armed Forces of Ukraine and returned to work at Metinvest enterprises following demobilization. The company organised and fully covered a four-day visit to Italy for the veteran employees.

In mid-April, the Italian city of Genoa transformed into a celebration of sport and unity during the annual international half-marathon La Mezza di Genova. On 12 April, the city hosted the Family Run—a 3-kilometer race open to everyone, regardless of age: adults, children, seniors, and even pets. The event gathered over 5,000 participants, with Metinvest supporting the initiative by engaging around 80 employees and their family members.

On 13 April, the Genoa Half Marathon and the non-competitive 13-kilometer Corri Genova race took place, bringing together runners from over 20 countries, including France, the United States, Kenya, Ecuador, and Ukraine. Metinvest served as the general sponsor of Corri Genova, enabling its employees to participate in all weekend events free of charge.

This year, among the runners were not only Metinvest employees from EU countries, but also a special group from Ukraine: seven colleagues from Kryvyi Rih and Zaporizhia who had served in the Armed Forces of Ukraine and returned to work at Metinvest enterprises after their service. The company ensured full logistics support and a four-day trip to Italy for the veterans.

During their visit, the veterans not only took part in the races but also visited Metinvest's headquarters in Genoa and the Ferriera Valsider plant near Verona. These visits provided valuable professional insights, opportunities to connect with colleagues, and a strong sense of support from the broader international team.

Metinvest's participation in the Genoa races became a powerful symbol of resilience, unity, and the shared spirit of the international team—where every employee, regardless of where they are based, remains an integral part of the global Metinvest family.