

08 July

"Our energy powers life": DTEK updates its mission, vision, values and logo to mark the company's 20th anniversary



To mark its 20th anniversary, [DTEK Group](#) has updated its mission, vision, corporate values and logo in response to global challenges and trends. These

changes reflect the company's core identity and outline DTEK's strategic direction for the future.

The updated mission captures what the company does on a daily basis: "**Our energy powers life**". DTEK believes that energy is more than just electricity. It is the power that fuels hope and drives movement. It is the power that helps maintain life even in the most difficult moments.

The new vision is the foundation for business development: "Forged in Ukraine, we strive to become a regional European leader, a driver of energy security and transformation through the power of our people, international partnerships and advanced technologies."

DTEK's renewed values are the moral framework that guides the company in its activities: **ambition, excellence, teamwork, agility, partnership and customer focus**. They are already part of DTEK's character and serve as the foundation for building its future.

The updated logo is a logical continuation of our transformation, combining DTEK's recognisable identity and essence with the dynamism of the modern world.

These changes unite the company on its path toward the energy future, with our most important achievements still ahead.