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# From Industrial Roots to Market Leaders: A Strong Finish to the Year for SCM's Technology Companies



As the year concludes, SCM is pleased to report strong progress within our technology portfolio. Our two primary tech companies, [ModusX](#) and [Metinvest Digital](#), have firmly established themselves not just as internal support functions, but as independent technology solutions providers capable of serving external customers in Ukraine and internationally.

Both companies share a common logic: they were born inside complex industrial environments—[DTEK](#) for ModusX and [Metinvest](#) for Metinvest Digital—to solve

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tangible business pain points. Having built digital capabilities to support mines, power stations, and grids, they now offer this hard-won expertise to the market.

### **ModusX: Driving Dialogue and Transformation**

ModusX continues to foster open conversations about practical solutions. At their recent XPERT EXCHANGE 2025, the team gathered IT strategists and partners from Creatio, Microsoft, and AWS to discuss innovation and introduced their new product, DEEP. The event featured representatives from major enterprises sharing practical approaches to AI.

Furthermore, ModusX CCO Iryna Hodovaniuk recently emphasised the urgency of modernisation in an interview with The Page. She noted that companies attempting to 'adapt' old ERP systems to current processes often end up with fragile, expensive tools that slow growth. Her message is clear: transitioning to standardised systems and a single source of truth is vital for competitiveness.

### **Metinvest Digital: A Strategic Reboot**

Metinvest Digital is undergoing a significant transformation. CEO Sergiy Detyuk, who returned to lead the company in August 2025, announced a strategic reboot aimed at expanding beyond the Group. With unique credentials as the only SAP ACCoE partner in Ukraine and deep experience in cloud migration, the company aims to triple its external client base over the next three years.

The company is also leading thought leadership in the sector. Maksym Balanyuk, Director of Innovation & Growth, recently moderated a panel at the Forbes AI Summit titled "Artificial Intelligence in Business: Wait or Run?". The discussion highlighted that while AI development is rapid—moving toward agent-based systems—success depends on risk management, data quality, and maintaining a "human in the loop" for critical decisions.

We value the contributions of both companies in strengthening the professional community and exporting industrial IT expertise.