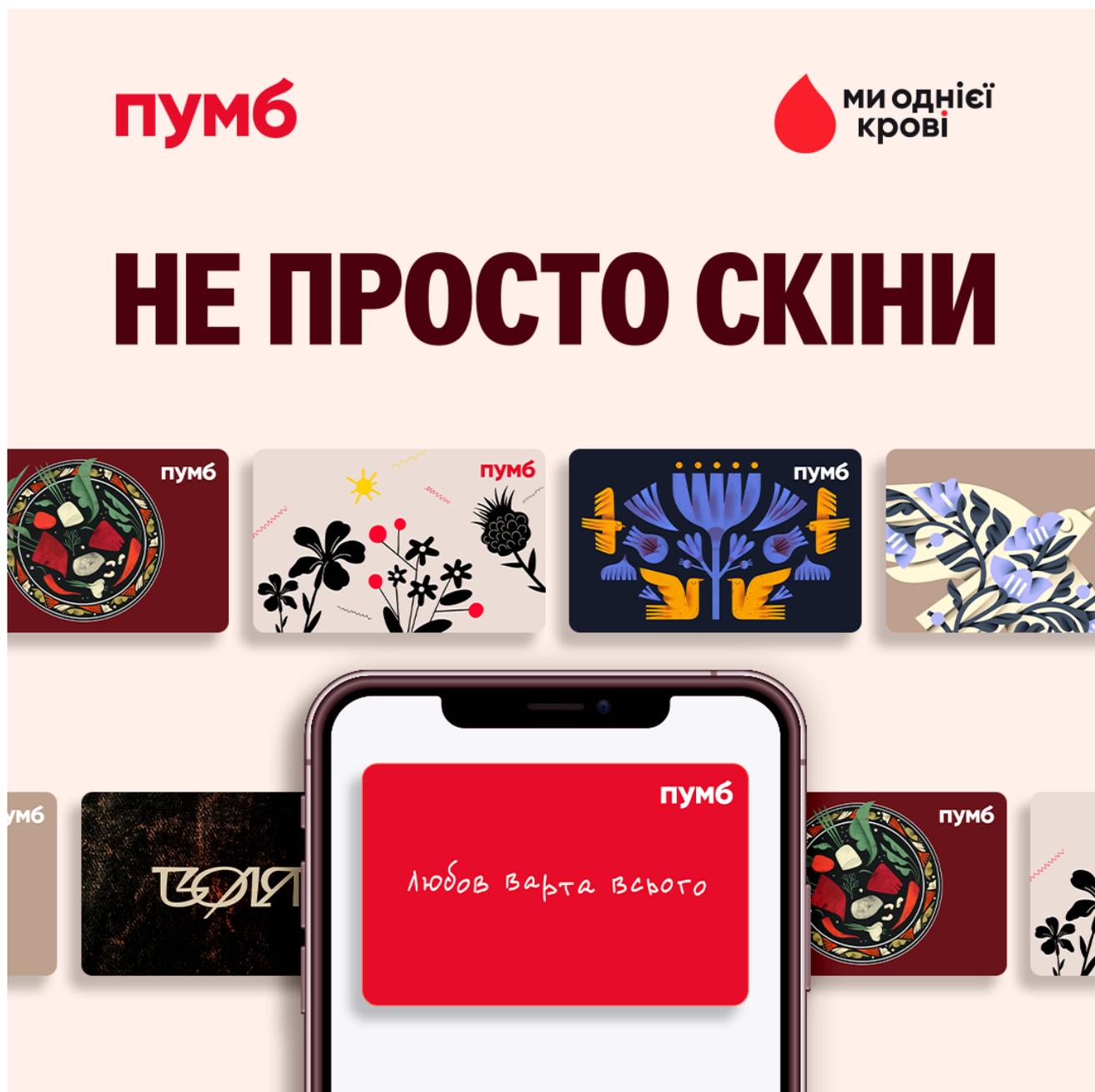


07 April

FUIB clients can now support wounded soldiers through card design choices



FUIB clients can now change the look of their bank cards and support wounded soldiers at the same time. For every first download of a card skin from the We Are of One Blood project, FUIB donates UAH 5 each month

towards the delivery of blood. This new social initiative is available to all FUIB clients. It takes just a few clicks to turn your card design into a donation and join the charitable effort.

How it works:

FUIB's partner, DonorUA, arranges the transportation of donated blood to frontline hospitals and stabilisation points. One trip by a specially equipped bus with refrigeration units costs around UAH 50,000. If 10,000 FUIB clients install a charity skin, that will fund one such trip – helping to save up to 1,500 lives in frontline areas. The more skins installed, the more help delivered!

The collection will be regularly updated, giving each client the chance to increase the bank's donation – simply by changing their card skin.

FUIB – more than just a bank

Since the beginning of the full-scale invasion, FUIB has donated over UAH 829 million to support the Armed Forces of Ukraine and various social initiatives. The Not Just Skins campaign is another step in the bank's corporate social responsibility – combining digital financial solutions with real, life-saving support for Ukrainians through the We Are of One Blood project.

Choose your design and help save lives with FUIB!